

## ABSTRACT OF THE INVENTION

15 An electronic device includes a display having a memory  
function and a communications capability. Display functions  
are controlled based on a state of the operation of the device  
and/or based on a state of received data. Also disclosed is a  
method of selectively displaying advertising information based  
on a state of the device where the advertising can be  
maintained on the display without requiring any power  
20 consumption.